

Media Release



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FOR IMMEDIATE RELEASE:

To the Editor:

Community Focus Pays Off as Spring Bank Earns Highest 5-Star Rating

February 2012: BAUERFINANCIAL, Inc., Coral Gables, Florida, the nation's leading bank rating and research firm, proudly recognizes **Spring Bank, Brookfield, Wisconsin** as a Superior 5-Star rated bank. A 5-Star rating denotes that Spring Bank is one of the best in the nation in terms of its overall financial performance. In fact, Spring Bank has earned this 5-Star Superior rating for the last five consecutive quarters.

"The recent uproar against Big Banks has shed a whole new light on community banks, and for good reason," observes Karen L. Dorway, president of BAUERFINANCIAL. "While the primary focus of the big banks is dividend payments, smaller banks tend to be locals and therefore more in tune with the communities they serve. This community focus has paid off as Spring Bank has earned Bauer's highest 5-Star rating for strength and stability.

Established in 2008, Spring Bank has proudly served its local community for four years. It operates through a conveniently located office on West Wisconsin Avenue in Brookfield and can be found on the internet at www.springbankwi.com.

Spring Bank: "Your 5-Star Community Bank."

BAUERFINANCIAL, Coral Gables, Florida, the nation's leading independent bank and credit union rating and research firm, has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No institution pays BauerFinancial to rate it, nor can any choose to be excluded. Consumers may obtain star-ratings by visiting www.bauerfinancial.com.

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